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COLLOQUIUM

Legal and managerial recompositions in the era of global changes

Organised by **Aïda BENNINI**, senior lecturer in private law at Sorbonne Paris Nord university and associate member of ICREJ and **Bruno DROUOT**, senior lecturer in management sciences at the university of Caen Normandy and member of CREM

THURSDAY DECEMBER 11TH
AND FRIDAY DECEMBER 12TH 2025

Amphitheatre Armand Frémont
Building A- CAMPUS 1
university of Caen Normandy

Entry reserved for registered participants



Legal and managerial recompositions in an era of global change

The French Law and Management Association (AFD&M), in collaboration with the Caen Institute for Legal Research (ICREJ) and the Centre for Research in Economics and Management (CREM), is organizing this symposium, which will examine the crucial issue of legal and managerial recompositions in an era of global change.

The profound transformations taking place in our societies – whether economic, technological, geopolitical, societal or environmental – are radically redefining regulatory frameworks and managerial practices. Faced with these often interconnected global changes, law and management are undergoing major challenges that are likely to lead to significant restructuring at the local or global level. Adaptation of regulations, new forms of governance, expanded responsibility of organizations, hybridization of legal and managerial models : these are some of the dynamics that this conference aims to explore.

In this conference, the AFD&M invites researchers, practitioners and educators to analyze these dynamics from different perspectives.

Organising committee

- **Aïda BENNINI**, Senior Lecturer, Sorbonne Paris Nord university and Associate Member of ICREJ
- **Jean-Michel DO CARMO SILVA**, Professor, Grenoble School of Management
- **Bruno DROUOT**, Senior Lecturer, university of Caen Normandy and member of CREM
- **Sandrine HENNERON**, Professor, NEOMA Business School
- **Dobrina RAMPHORT**, Professor, TBS-Education

8h00 - 8h45 | Welcoming of participants
Building A - 1st floor - Room AC126

8h45 - 9h05 | Welcome speeches

Jean-Marc FOURNIER, Vice President of the research commission, university of Caen Normandy

Sébastien COURTIN, Dean of the SEGGAT faculty, university of Caen Normandy

Florent PETIT, Dean of the faculty of Law, AES and Public Administration, university of Caen Normandy

Jean-Michel DO CARMO SILVA, Vice President of the French Law & Management Association (AFD&M)

9h05 - 10h35 | 1st session – Law and the reconfiguration of social and economic roles

From the general interest to the common good: normative recompositions in contemporary legal discourse

Lino CASTEX, Cevipof (Sciences Po)

Market society and the "French surrogacy market" : from business model to the judge's office

Gaëlle DEHARO, ESCE International business school

Advancing women's civil rights through securities law : downward pressure

Audrey KUCIA, Northeastern Illinois university

Towards a redefinition of the role of insurance in a corporate risk management system

Jean-Michel DO CARMO SILVA, Grenoble school of management

10h05 · Questions / Answers

10h35 - 10h50 | Break
Room AC126

10h50 - 11h35 | 2nd session – Law as a source of competitive advantage

Legal design as a source of competitive advantage in organizations

Robert BIRD, university of Connecticut

Law, Strategy, and Dispute Resolution

Thomas M. MADDEN, Marist college school of management

11h20 · Questions / Answers

11h35 - 12h20 | 3rd session – Law and market risk management issues

Captive insurers and emerging risk management issues: captives as gap fillers for the traditional commercial insurance market

Deborah L. GOLEMON, university of Louisiana and **Audrey KUCIA**, Northeastern Illinois university

Self-regulation or self-interest ? The ethics of emergency powers in trade

Miguel ALZOLA, Fordham university Gabelli school of business and **Colleen M. BAKER**, university of Oklahoma price college of business

12h05 · Questions / Answers

12h35 - 13h25 | Lunch Break
Room AC126

13h25 - 14h45 | Visit of Caen Castle (*reservation required*)

14h45 - 15h50 | 4th session – Rethinking the purpose of law and organization

Granting legal personality to nature : the tree that hides the forest

Patrick SAERENS, IC-HEC Brussels and university of Metz

Developing the composition of the mission committee to restore the credibility of the mission-driven company

Elena CODONI, university of Florence

The study of organisational transformations towards mission-driven company status : an interpretation from a care perspective

Denise NEMR, university of Rouen Normandy

15h30 • Questions / Answers

15h50 - 16h20 | Break
Room AC126

16h20 - 17h25 | 5th session – Comparative perspectives

Teaching Amorality to Business Managers in a Time of Change

Philip M. NICHOLS, The Wharton school of the university of Pennsylvania

Changes in the management of tax and social risks during the internationalization of companies within the EU following regulatory and case law developments : the case of cross-border mergers between France and Spain

Dobrina RAMPHORT, TBS Education

The concept of economic property : a comparative study

Badr GUELIDA, Mohammed V university

17h05 • Questions / Answers

19h30 | Restaurant (*reservation required*)

8h45 - 9h00 | Welcoming of participants
Building A - 1st floor - Room AC126

9h00 - 9h45 | 6th session – The ecological transition in teaching

Navigating the ecological transition

Hugues BOUTHINON-DUMAS, **Bernard LECA** and **Arijit CHATERJEE**, ESSEC Business School

Adapting a fundamental law course to the imperatives of ecological transition

Anne AUDRAN-LY, Audencia Business School

9h30 • Questions / Answers

9h45 - 10h30 | 7th session – Student engagement in legal classes

Speculative legal design - lessons learned from a collaboration between lawyers and designers on "surveillance"

Fabien LECHEVALIER, Paris-Saclay university

Beyond the classroom walls. A collaborative online international learning (coil) project to teach business law students : an introductory guide to collaborative international and national learning

Sean SHANNON, State university of New York at Oneonta, and **Pia KREUS**, JAMK university of applied sciences

10h15 • Questions / Answers

10h30 - 11h00 | Break
Room AC 126

11h00 - 12h05 | 8th session – Corporate governance in an age of complexity

Integrating duty of care into corporate risk management policies

Solène RINGLER, university of Angers

The integration of AI into the governance and risk management frameworks of canadian companies

Patrick MIGNAULT, university of Sherbrooke

The ambiguous attitude of companies towards simplification

Hugues BOUTHINON-DUMAS, ESSEC Business school

11h45 • Questions / Answers

Conclusion of the two days

12h30 - 13h00 | Brown-bag lunch
Only for participants to the FALB General Meeting

13h00 - 14h00 | Assemblée générale de l'AFD&M
Room AC 123

Aïda BENNINI, Senior Lecturer in Private Law, Sorbonne Paris Nord university

Gerlinde BERGER-WALLISER, Associate Professor of Business Law, university of Connecticut, School of Business

Véronique BLUM, Senior Lecturer in Finance, HDR, university of Grenoble Alpes; President of AMAVI

Bruno DROUOT, Senior Lecturer in Management Sciences, university of Caen Normandy

Simon FARGES, Senior Lecturer in Private Law, university of Lille

Laurent GROSCLAUDE, Senior Lecturer in Private Law, Director of the DJCE, university of Toulouse Capitole

Sandrine HENNERON, Professor of Business Law, NEOMA Business School

Antoine MASSON, Director, Law & Management Global Network; Lecturer, ESSEC Business School

Sybillé NEUMANN, Professor of Civil Law, Head of the Franco-German International Tourism Management programme DFHI ISFATES

Brigitte PEREIRA, Professor of Private Law, EM Normandie Business School, Métis Lab, Editor-in-Chief, RIDO

Stéphane ROUSSEAU, Professor of Private Law, university of Montreal, Canada

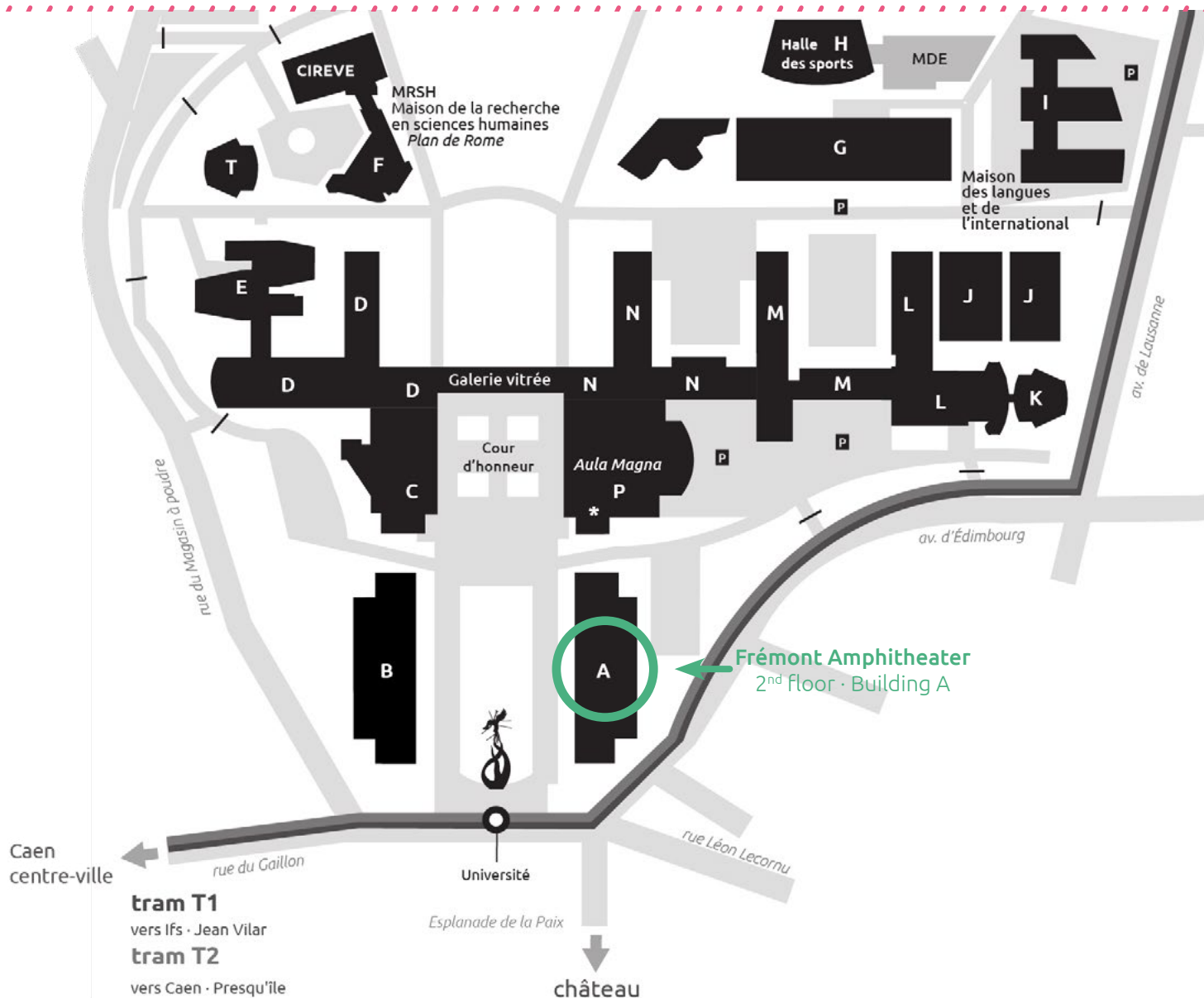
Diane DE SAINT-AFFRIQUE, Professor of Law, Skema Business School Cristiana SAPPÀ, Professor of Law, IESEG School of Management

Juliette SÉNÉCHAL, Professor of Private Law, university of Lille

Aurélié VIET HA TRAN VU, Senior Lecturer in Management Sciences, EPN 10 CCA, CNAM Paris

Florencio TRAVIESO, Professor of Business Law, EMLyon Business School





INSCRIPTION

Registration required one week before the event on the event page : <https://icrej.unicaen.fr/agenda/>

Registration for **continuing education** (14h00 validated, fees indicated on the form, issue of a certificate of completion of training)

Ifurther information on the event page or by contacting the Research Office.

MEETING POINT

Frémont Amphitheater
Building A - Campus 1
University of Caen Normandy
Esplanade de la Paix | CS 14032
14032 Caen cedex 05

CONTACT

droit.recherche@unicaen.fr
02.31.56.51.84

ACCESS TO CAMPUS 1

Car | Follow the northern ring road, exit 5,
towards the city center

Tram from the SNCF train station | Line T1
University station

Bus | Lines 2 and 4
University station